### Fundamentals of Computational Text Analysis with Voyant

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### TODAY'S WORKSHOP

- Introduction to computational text analysis (30 min)
  - What is it?
  - What can you do with it?
  - How you do it?
- Explore the Voyant dashboard (20 min)
  - default tools (aka "skins") & customization options
- Hands-on exploration with Voyant Tools (<u>https://voyant-tools.org/</u>) (remaining time)

# THIS WORKSHOP HAS BEEN INFORMED BY...

- My work in the digital humanities
- Input from colleagues and students of digital humanities
- Scholarly articles and literature
- Work of other digital humanists
- Participation in numerous workshops (Digital Humanities Summer Institute, conferences day-long symposia, hour-long workshops)
- Product development and user experience research

# WHAT IS COMPUTATIONAL TEXT ANALYSIS?

Text mining is a research practice that involves using **computational analysis** to discover information from **vast quantities** of digital, free-form, natural language, **unstructured text**.

### COMPUTATIONAL TEXT ANALYSIS IS INTERDISCIPLINARY

"Text mining is an interdisciplinary endeavor that also borrows freely from corpus linguistics and computational linguistics, as well as **social-scientific** traditions like social network analysis...Humanistic text mining seeks to frame questions that contribute meaningfully to existing traditions of humanistic inquiry."

"Text-Mining the Humanities" Matthew L. Jockers & Ted Underwood



Corpus linguistics

computers to understand text" Ted Underwood

# SYNONYMS?

- Quantitative study of literature (many)
- Algorithmic criticism (Ramsay)
- Digital literary studies (Siemens/Schreibman et al)
- Computer-assisted reading / literary analysis / interpretation (Rockwell/Sinclair)
- Distant reading (Moretti)
- Macroanalysis (Jockers)

...

CLS (Computational Literary Studies) (Da)

Slide adapted from:

DHSI 2019 Intro to Comp for Lit Crit @randaelka @DJWrisley

A great iconoclast of literary criticism."

# DISTANT READING

Franco Moretti

DISTANT READING VS. CLOSE READING FRANCO MORETTI - STANFORD LITERARY LAB



WHAT CAN YOU DO WITH COMPUTATIONAL TEXT ANALYSIS?

# Kabier

FAMILY PLANNING

A RADIO TALK

By MARGARET SANGER

Columbia Broadcasting System, Station W. A. B. C., New York, April 11, 1935

 $Y^{\rm OU}_{\rm tional}$  Planning. The time has come for us to think of Family Security through Family Planning.

Every good housewife accepts the idea of planning for the confort of her household. She plans her budget to meet the necessities of food, clobhing and shifter, of clouzoin and recreation. She trits to plan for sickness and unemployment, and for the comforts of life in old age. But there is still another factor, which is visibly important for the security of the family and the security of the nation as well. One other kind of planning, the most important of all, must not be overlooked, if a family is to have health and security, is to bring up happer, thildren to become useful citizens. This is planning for the number of children, and for the spacing of their bittins in accordance with the health of the mother, the earning power of the father, and the standard of living for all.

Text (digitized or born-digital)

#### **Raw OCR text**

Radio, Scripts, 1939 QXUEQM2600727...  $\times$ File Edit Format View Help t? ^ Δ FAMILY PLANNING A RADIO TALK By MARGARE 🔨 ower of the father, and the standard of living In order to space the arrval of the children s plan his family in accordance with how many ch , in large part, why we have a high maternal m unable to provide for the children already bor a ft mother for the children already born and hese countries? Radio, Scripts, 1939 QXUEQM2600727... Х r ■ J The Feder File Edit Format View Help to t' the thous family planning radio talk margaret sanger col '~%Л\* - Senats hood joys marred couple want experience vast d of the countrintrol number children approximately million for 'f Γ WSF information restrictive laws exist engl ;S m i ; "V l d congress passage bills add t thousands thous ■- -mr\* needed future growth ment example burden prome e put into prac fk utien r m m w radlo talk dr frio matsner m íkW7 «gWÍSCT' m ted recommendation r v k j tii v m kw qwst m s ncv is dangerou luntary spacing pregnancies desirable health g  $Y_{-}, Y_{-}, Y_{-}$  egal justification medical need patient j birt ate member leagues beven years ago fifty cente le to per- sons s help healthy babies ready staffs clinics fun E TRAE LULY ion comes roman ctnolic church catholic positi w york sbs o solqmadiso aveam yught approatiaa ar god ive don officie fbho just atante lady t osbsi amte boot elerea cmm bleve dolxars s v i eration family unit presents different irk spe ncy considered problems solution vitally conce poverty value possible nursery genius negligib s advise certain methods sind say methods dr l الحرفان المراجع والمراجع

Processed ("Clean")

**OCR** text



#### Visualization output

born

mothers

#### **Statistical output**

## YOU CAN...

- Summarize topics of interest in a group of texts
   Analysis method: Topic modeling & Clustering
- Connect common keywords among a group of texts

Analysis method: Network analysis

 Track sentiment over topic, text source, time period

Analysis method: Sentiment Analysis

Identify names, locations, entities

Analysis method: Natural Language Processing

- Distinguish texts in a corpus by a given author (i.e. who authored which federalist paper)
   Analysis method: Stylometry
- Differentiate poetry from prose Analysis method: Text Classification
- Contrast the vocabulary of different corpora Analysis method: Keyword/feature extraction
- Categorize documents
   Analysis method: Document/term clustering

# APPLICATION FOR COMPUTATIONAL TEXT ANALYSIS SAMPLE USE CASES



# Text Analysis: Cultural Studies





# TEXT ANALYSIS: LITERARY STUDIES

# American Fiction 1774 - 1920

Positive adjectives and terms about family tend to dominate at the start of novels, and then tail off. Terms relating to death peak at the end of novels. There are some words (they've identified 200) that have a particular narrative "charge" (i.e. they dominate certain stages of a novel more than you'd expect).

David McClure Stanford Literary Lab



About People Pamph

#### Distributions of words across narrative time in 27,266 novels







# TEXT ANALYSIS: LITERARY STUDIES

"Textual Reuse in the Eighteenth Century: Mining Eliza Haywood's Quotations"

Douglas Ernest Duhaime, University of Notre Dame

Digital Humanities Quarterly, Volume 10 Number 1, 2016.



# Text Analysis: Historical Newspapers

#### THE LANGUAGE OF BRITISH SUFFRAGE IN THE PRESS

Dr Kat Gupta University of Nottingham

#### TO THE EDITOR OF THE TIMES.

Sir,—May I express my entire agreement with the letter of Miss Milner in your issue of this morning? If the recent scenes of rowdyism associated with women's franchise only served to bring ridicule on the selfappointed champions of that cause other women might be well content to let the matter rest there. Unfortunately, such behaviour can only have the most mischievous effect in prejudicing the influence of women in those branches of public life where the beneficial character of their work is universally recognized.

It is often said of women that neither logic nor humour counts among their strongest points. The recent behaviour of the suffragettes would appear to support this contention. Mrs. Fenwick Miller's letter in The Times this morning is in every way a remarkable document. It opens up an attractive vista of the public results we might expect to follow from the establishment of feminine rule marked by such a judicious and temperate spirit, say, at the Board of Trade or India Office. As an onlooker nothing strikes me as more curious in this controversy than the unreasonable but most feminine desire of the suffragettes both to eat and to keep their political and domestic cake. Women cannot expect to have it both ways. They cannot at one and the same time

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4		SUFFR		527		BOMBS		4	1	7	9.57	22.73	
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9		SUFF	RAGE	1,386		ADULT	63	25	1	43	9.46	54.17	
10		SUFFRA	GISTS	615		ANT	168	30	1	43	9.21	49.69	
11		SUFFR	AGIST	527		ANT	168	23	1	33	9.06	41.11	
12		SUFF	RAGE	1,386		WOOMAN	25	9	1	12	8.95	23.85	
13		SUFF	RAGE	1,386		OPPOSING	66	22	2	30	8.87	36.66	
14		SUFF	RAGE	1,386		MANHOOD	31	13	1	16	9.05	28.60	
15		SUFFR	AGIST	527	P	UBLICATIONS	35	4	1	6	8.86	16.33	
16		SUFFR	AGIST	527		OUTRAGE	128	19	1	21	8.80	29.86	
17		SUFFRA	GISTS	615		SUSPECTED	43	8	2	8	8.75	18.15	
18		SUFFR	AGIST	527		DISORDER	92	9	3	13	8.58	21.72	
19		SUFFR	AGIST	527		CONSPIRACY	<b>90</b>	11	1	13	8.61	21.97	
20		SUFF	RAGE	1,386		SOCIETIES	195	48	1	72	8.57	50.93	
21		SUFF	RAGE	1,386		FEMALE	113	23	1	41	8.55	38.08	
22		SUFF	RAGE	1,386		FEDERATED	) 14	5	3	5	8.52	13.19	
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# TEXT ANALYSIS: HISTORICAL NEWSPAPERS

#### "MINING THE DISPATCH"

Robert K. Nelson, Director of the Digital Scholarship Lab at the University of Richmond

http://dsl.richmond.edu/dispatch /pages/home



#### ADJUST CHART

threshold: 0% 
chart type: topic proportion/% print space

#### PREDICTIVE WORDS @

WAR PEOPLE SOUTH MEN SOUTHERN MAN NORTH WORLD YANKEE NORTHERN LINCOLN YANKEES COUNTRY BLOOD NATION HANDS MAKE TRUE HUMAN HISTORY POWER ENEMIES RACE HUMANITY

#### EXEMPLARY ARTICLES 🥝

#### Monday, August 26, 1861 Republican Tyranny.

The brutal tyranny exercised by the Lincolnites in Maryland, Missouri, and wherever they have been able to obtain a foothold; the atrocities equalled only by those of the Sepays which their soldiery have committed, and the unheard of deed of despotism and darkness with which they threaten the . . . <u>MORE</u>

#### FUGITIVE SLAVE ADS



#### EXEMPLARY ARTICLES 🙆

#### Monday, December 23, 1861

#### RANAWAY .--- \$10 REWARD.

—Ranaway from the subscriber, on the 3d inst., my slave woman PARTHENA. Had on a dark brown and white calico dress. She is of a ginger-bread color; medium size; the right fore-finger shortened and crooked, from a whitlow. I think she is harbored somewhere in or . . . MORE C

90%

#### threshold: 0% 🔻

chart type: topic proportion/% print space ▼

#### PREDICTIVE WORDS 🙆

ADJUST CHART

NEGRO YEARS REWARD BOY MAN NAMED JAIL DELIVERY GIVE LEFT BLACK PAID PAY RAN COLOR RICHMOND SUBSCRIBER HIGH APPREHENSION AGE RANAWAY FREE FEET DELIVERED



# SO...HOW DOWE DO IT?

### TYPES OF TEXT YOU CAN MINE

#### **Digitized Texts**

Physicals documents that are digitized and processed using optical character recognition or manually keyed to create a digital facsimile.



#### Native Digital Texts

Texts created in a digital format for the purpose of being accessed on an electronic device.



### GETTING MACHINE-READY TEXT

- Machine-ready = machine-readable = capable of being processed by a computer
- Text must be OCR'd = optical character recognition
- ABBYY Finereader is the standard for OCR (but not free)
- Free options available but results will likely be noisy
- Not all things can be (easily) OCR'd
- Handwriting, images, some older print fonts

## PLACES TO GET TEXT

### **Digitized Texts**

- Internet Archive
- Project Gutenberg
- Google Books
- Hathi Trust
- JSTOR Data for Research
- PubMed Open Access Subset
- Open American National Corpus

#### Native Digital Texts

- Email
- HTML
- RSS Feeds
- Twitter
- Wikipedia
- Data Liberation Front
- New York Times API

#### **Dataset Repositories**

- Kaggle
- English-corpora.org (BYU)
- <u>Data is Plural</u> (Jeremy Singer-Vine)
- DH Toychest (Alan Liu)

# PLACES TO ANALYZE TEXTS

#### Programming Languages

- <u>Python</u> (Text Cleaning & Statistical Analysis)
- <u>R</u> (Statistical Analysis & Visualization)
- Javascript (Visualization)
- GeoJSON (Geo-mapping)

#### Other helpful links:

#### TAPor

#### Software Libraries

- <u>MALLET</u> (Topic Modeling)
- <u>spaCy</u> (Natural Language Processing)
- <u>Scrapy</u> (extracting the data from websites)
- Transkribus

#### Out-Of-The-Box

- Voyant
- Lexos
- J<u>uxta</u>
- AntWord Profiler
- <u>Textometrie</u> (TXM)
- Textal
- Gephi
- Palladio

#### HTTPS://VOYANT-TOOLS.ORG/



YANT

see through your text

Copen Upload Reveal

### VOYANT TOOLS OVERVIEW

- What it does: computationally processes large amounts of text (corpus/corpora) to produce a series of customizable visualizations for text analysis
- What you need: a corpus single plain text doc or many docs combined (e.g. an author's entire works or mix-and-match works from different authors)
- How it works: upload your text and then start to explore!

## ADDING A TEXT(S) FOR ANALYSIS

#### The Wonderful Wizard of Oz

#### Chapter I

#### The Cyclone

- I. Upload documents (.txt, .doc, .csv, .html, .xml, .pdf, .zip, .json...)
- 2. Paste URLs (must link to a readable file format)
- 3. Paste plain text
- 4. Choose from existing

Dorothy lived in the midst of the great Kansas prairies, with Uncle Henry, who was a farmer, and Aunt Em, who was the farmer's wife. Their house was small, for the lumber to build it had to be carried by wagon many miles. There were four walls, a floor and a roof, which made one room; and this room contained a rusty looking cookstove, a cupboard for the dishes, a table, three or four chairs, and the beds. Uncle Henry and Aunt Em had a big bed in one corner, and Dorothy a little bed in another corner. There was no garret at all, and no cellar—except a small hole dug in the ground, called a cyclone cellar, where the family could go in case one of those great whirlwinds arose, mighty enough to crush any building in its path. It was reached by a trap door in the middle of the floor, from which a ladder led down into the small, dark hole.

When Dorothy stood in the doorway and looked around, she could see nothing but the great gray prairie on every side. Not a tree nor a house broke the broad sweep of flat country that reached to the edge of the sky in all directions. The sun had baked the plowed land into a gray mass, with little cracks running through it. Even the grass was not green, for the sun had burned the tops of the long blades until they were the same gray color to be seen everywhere. Once the house had been painted, but the sun blistered the paint and the rains washed it away, and now the house was as dull and gray as everything else.

When Aunt Em came there to live she was a young, pretty wife. The sun and wind had changed her, too. They had taken the sparkle from her eyes and left them a sober gray; they had taken the red from her checks and lips, and they were gray also. She was thin and gaunt, and never smiled now. When Dorothy, who was an orphan, first came to her, Aunt Em had been so startled by the child's laughter that she would scream and press her hand upon her heart whenever Dorothy's merry voice reached her ears; and she still looked at the little girl with wonder that she could find anything to laugh at.

Uncle Henry never laughed. He worked hard from morning till night and did not know what joy was. He was gray also, from his long beard to his rough boots, and he looked stern and solemn, and rarely spoke.

It was Toto that made Dorothy laugh, and saved her from growing as gray as her other surroundings. Toto was not gray; he was a little black dog, with long silky hair and small black eyes that twinkled merrily on either side of his funny, we nose. Toto played all day long, and Dorothy played with him, and loved him dearly.

Today, however, they were not playing. Uncle Henry sat upon the doorstep and looked anxiously at the sky, which was even grayer than usual. Dorothy stood in the door with Toto in her arms, and looked at the sky too. Aunt Em was washing the dishes.

From the far north they heard a low wail of the wind, and Uncle Henry and Dorothy could see where the long grass bowed in waves before the coming storm. There now came a sharp whistling in the air from the south, and as they turned their eyes that way they saw ripples in the grass coming from that direction also.

Suddenly Uncle Henry stood up.

"There's a cyclone coming, Em," he called to his wife. "I'll go look after the stock." Then he ran toward the sheds where the cows and horses were kept.

Aunt Em dropped her work and came to the door. One glance told her of the danger close at hand.

"Quick, Dorothy!" she screamed. "Run for the cellar!"

Toto jumped out of Dorothy's arms and hid under the bed, and the girl started to get him. Aunt Em, badly frightened, threw open the trap door in the floor and climbed down the ladder into the small, dark hole. Dorothy caught Toto at last and started to follow her aunt. When she was halfway across the room there came a great shrick from the wind, and the house shook so hard that she lost her footing and sat down suddenly upon the floor.

Then a strange thing happened.

The house whirled around two or three times and rose slowly through the air. Dorothy felt as if she were going up in a balloon.

The north and south winds met where the house stood, and made it the exact center of the cyclone. In the middle of a cyclone the air is generally still, but the great pressure of the wind on every side of the house raised it up higher and higher, until it was at the very top of the cyclone; and there it remained and was carried miles and miles away as easily as you could carry a feather.

The Wonderful Wizard of Oz from Project Gutenberg https://www.gutenberg.org/files/55/55-h/55-h.htm

# PRE-PROCESSING YOUR DATA

#### After uploading your corpus, Voyant will:

- guess the file format
- ignore punctuation and symbols
- parse & index corpus text based on specified delimiters, or tokenize text
- apply stopwords dictionary to omit common terms unlikely to be significant (e.g. "the," "and," etc.)

	Add Texts	
	"My darling child!" she cried, folding the little girl in her arms and covering her face with kisses. "Where in the world did you co from?" "From the Land of Oz," said Dorothy gravely. "And here is Toto, too. And oh, Aunt Em! I'm so glad to be at home again!"	ome
l	Ce Open Upload Vereal	

#### Voyant will not:

- correct misspelled or merged words (via OCR)
- cluster spelling variants
- translate HTML entities or Unicode characters

#### But errors can be easier to discover in Voyant...

p-Detect (recommended)	
on the advanced options below, see t ating a corpus.	he
Auto-detect	$\sim$
Automatic (highly recommended)	$\sim$
Automatic (highly recommended)	
Simple Word Boundaries	
	on the advanced options below, see t ating a corpus. Auto-detect Auto-detect

Slide adapted from: Devon Mordell, McMaster University, "An Introduction to Textual Analysis With Voyant Tools."

### VOYANT DASHBOARD

- <u>Cirrus</u>: a kind of word cloud showing the most frequent terms
- 2. <u>Reader</u>: an efficient corpus reader that fetches segments of text as you scroll
- 3. <u>Trends</u>: a distribution graph showing terms across the corpus (or terms within a document)
- 4. <u>Summary</u>: a tool that provides a simple, textual overview of the current corpus
- 5. <u>Contexts</u>: a concordance that shows each occurrence of a keyword with a bit of surrounding context



# ANATOMY OF A VOYANT TOOL



Terms: • Tool-specific interactions

### **CIRRUSTOOL**

word size based on frequency of the term's occurrence within the corpus



# CUSTOMIZATION (STOPWORDS & APPEARANCE)

- Click the options in the panel to access
- Edit list to add corpus-specific terms
- Apply globally doesn't always work :-(



Options				$\otimes$
Stopwords:	Auto-detect	$\sim$	Edit List	🗹 apply globally
White List:		$\sim$	Edit List	
Categories:	auto	$\sim$	Edit	
Font family:	Palatino			$\sim$
Palette:	default	~	Edit List	
S Reset		<b>X</b> C	ancel	✓ Confirm

# CUSTOMIZING + REFINING RESULTS

Results can be customized/refined in a number of ways:

- Adjust # of terms/items you're seeing (except Reader)
- Stopwords to filter out noisy words
- Stemming + other wildcard queries to zoom in on specific terms/patterns
- \* to truncate or control for variance
- for exact match (if you only type a word, ^ is implied)
- term01 | term02 for exact pair

### TERMSBERRY

a way of exploring high frequency terms and their collocates (words that occur in proximity)



### **TRENDSTOOL**

compare relative frequencies of multiple terms in a corpus or across segments in a document



# **CONTEXTS TOOL**

active word in the contexts in which it appears (re: sense)

	E Contexts	Bubblelines	E Correlations			?
	Document		Left	Term	Right	
+	1) The	for h	aving killed the Wicked	witch	of the East, and for	
+	1) The	she	e had killed the Wicked	witch	of the East? Dorothy was	
+	1) The	Doroth	y. "She was the Wicked	witch	of the East, as I	
+	1) The	the	East where the Wicked	witch	ruled." "Are you a Munchkin	
+	1) The	No	rth. When they saw the	witch	of the East was dead	
+	1) The		at once. I am the	witch	of the North." "Oh, gracious	
+	1) The	[	Dorothy. "Are you a real	witch	?" "Yes, indeed," answered the little	
+	1) The		But I am a good	witch	, and the people love me	
+	1) The	as	powerful as the Wicked	witch	was who ruled here, or	
+	1) The	frig	htened at facing a real	witch	. "Oh, no, that is a	
+	1) The	t	here is but one Wicked	witch	in all the Land of	
+	1) The	W	here I came from." The	witch	of the North seemed to	
V	vitch ×	<ul><li>?</li><li>123</li></ul>	context	and 💿		





- You can export a URL, an embeddable tool (interactive), data, or a bibliographic reference
- Applies to the entire Voyant project or a single particular tool ("skin")
  - You can return to your corpus and continue to work on it later, but:
    - ensure that you bookmark the URL. It is the ONLY way to access your corpus again
- You can also export a static .png of visualizations (a screenshot may have better image quality)



# CHANGING THE TOOLS ("SKINS")

All of the panels/tools are resizable + interchangeable

- Tools ("skins") have baked-in options to switch tools
  - i.e. switching from Reader to TermsBerry
- But you can also change to other tools
- Options are categorized (but overlapping)

\*some are beta

- Corpus Tools
- Document Tools
- Visualization Tools
- Grid Tools
- Other Tools



# HOW TO PICK A VIS TOOL ("SKIN")?

- Figure out what you're trying to do and why
- a. Does context matter?
- b. Collocation? Relationship between terms?
- 2. Determine the type of tool (corpus, document, visualization, grid)
- a. Do you need to see something visualized?
- 3. Read about each tool and its intended uses to determine if the use fits your need: <u>voyant-tools.org/docs/#!/guide/skins</u>



# LET'S EXPERIMENT!

### SOURCES & INSPIRATION (also cited throughout)

- "DHSI 2019 Introduction to Computation for Literary Criticism," Randa El Khatib and David Joseph Wrisley
- "DHSI 2019 Making Choices About Your Data," Paige Morgan and Yvonne Lam
- Priscilla Finley and Chelsea Heinbach, University of Nevada, Las Vegas, "Introduction to Text Analysis: Using Voyant to encounter new questions."
- Pam Lach, San Diego State University, "Voyant for Text Analysis."
- Devon Mordell, McMaster University, "An Introduction to Textual Analysis With Voyant Tools."